GRASSROOTS WORKSHOPS

WORKSHOP FACT SHEET



Ed Consultants Lab

by Robert Kaplinsky

$1,197.00

(**$1,436.40** for 12 months access)

View Workshop

Subject: Educational Consulting

Semester Offered:

- Spring 2027

Timing: Self-paced with no set meeting time

PD Hours: 12 Professional Development Hours

Credits: No Professional Development Credits Available

Topics Covered:

- Educational Consulting
- Finding Clients
- Developing Your Brand
- Setting Up Your Business
- Websites
- Social Media
- Consulting internationally
- Determining How Much To Charge
- Contracts
- Presentation Tips
- Transitioning To Part Time Consultant
- Transitioning To Full Time Consultant
- Masterminds
- Passive Income

One tree will be planted per registration (partnership with One Tree Planted).

About This Workshop

My workshop will guide you through all the stages of being an educational consultant, whether you're just starting out or trying to take what you've already been doing to a higher level.

We'll begin by talking about how to get started in consulting from figuring out what kind of work is right for you to whether you really need a business license, bank account, or insurance. Then we'll talk about how to grow your business so it becomes sustainable including websites, social media, and email lists. From there we'll talk about client management including negotiating what you'll do and how much you'll get paid to exceeding their expectations so that they'll recommend you to others. Then we'll focus on taking care of yourself including the transition from part time to full time consultant. Finally we'll talk about setting and achieving long term goals including determining what to spend your time on and generating other kinds of consulting revenue including creating online workshops and writing books.

For more information, go to robertkaplinsky.com/ecl or email me at robert@robertkaplinsky.com.

About the Instructor



Robert Kaplinsky

Robert Kaplinsky co-founded and runs Open Middle, has been published in Edutopia and Education Week, is the author of *Open Middle Math: Problems That Unlock Student Thinking*, and created the #ObserveMe movement. He has been an educator since 2003 as a classroom teacher, teacher specialist for Downey Unified School District, instructor for the University of California, Los Angeles (UCLA), and presenter at conferences around the world. He is also the founder and president of Grassroots Workshops.