GRASSROOTS WORKSHOPS

WORKSHOP FACT SHEET



# How To Use Sketchnotes To Improve Memory And Communication

by Alisha (Zare) Frausto

**$49.00**

(**$58.80** for 12 months access)

**View Workshop**

**Subjects:** English, General, Mathematics, Science, Technology

**Start Date:** Immediate access

**Access:** 4 months

**Timing:** Self-paced with no set meeting time

**PD Hours:** 3 Professional Development Hours

**Credits:** 1 Graduate Level PD Credit Available

**Topics Covered:**

- Sketchnotes
- Visual Notetaking
- Reading
- Writing
- Memory
- Communication

One tree will be planted per registration (partnership with One Tree Planted).

## About This Workshop

If you've heard of sketchnoting but assumed it is only for artists, this mini-workshop is for you.

We live in an information age where no matter how well we try to take notes, it is often challenging to retain new knowledge. That's where sketchnotes come in. By pairing the verbal text with visual icons and metaphors, not only will you see an increase in comprehension but you'll find that your brain can help cue you right back to the time and place when you first engaged with the information.

In this workshop, we'll begin by looking at the brain research on why sketchnoting helps with cognition. Next, we'll explore what tools you (or your students) might use, ranging from simple paper/pencil to some favorite tried-and-true apps that can help you capture and share visual notes digitally.

Through doodle games, mini-lessons, and sketch-along guided practice, you'll develop your visual vocabulary skills as you learn how to highlight what's most essential while filtering out the noise.

Finally, we'll wrap up with a live sketchnoting challenge to apply all your new skills by listening closely to a podcast and sketching the key details. As a bonus for educators and parents, you'll find embedded teaching tips as well as examples of how to tailor sketchnoting for your grade level and content area. You'll leave with increased creative confidence and the visual note taking skills to get started!

## About the Instructor



### Alisha (Zare) Frausto

Alisha Frausto (formerly Alisha Zare) has been an educator since 2009, serving as a classroom teacher (in both charter and public schools) as well as a District STEM ToSA (Teacher on Special Assignment). She currently works as a Senior Operations Manager for an education startup called BrightBee, that serves K-12 schools and nonprofits with classified sub support.

After struggling with reading comprehension as a kid, she channeled her love of doodling to take visual notes through high school and college to help her remember what she was learning. When others started to observe her journals at education conferences, she was inspired to start teaching sketchnoting to fellow educators and students of all ages. She believes that building teachers' creative confidence through exploration and play is key to fostering STEAM education in and out of the classroom. Everyone can create!